<section-header>

Philips Signage Solutions V-Line Display

#### 55" Edge-lit LED Full HD 700cd/m<sup>2</sup>



BDL5590VL

# Connect with your audience 24/7

# With the future proof Smart Collection

With this high brightness Signage Solution display, you will enjoy all the benefits of stateof-the-art connectivity and content management possibilities while being ensured that remote management safeguards the lowest cost of ownership.

#### **Optimized for public viewing**

- High brightness for clearer images
- IPS wide view technology for image and color accuracy
- Designed for 24/7 operation

#### Maximizing the impact of your message

Colour Calibration kit to ensure uniform colours

#### Innovative solutions for any signage application

- Save and play content with internal memory
- Free and easy-to-use content management with SmartCMS
- Connect and control your content via the cloud with HTML5
- Schedule what you want, when you want with SmartPlayer
- Optional OPS Insert to create an all-in-one solution

#### Care about you, your business and your audience

- Keep your content up and running with FailOver
- Clinical D-image preset for DICOM part 14 Grayscale images



# Highlights

#### **High brightness**

Enjoy a clearer image in areas with greater ambient brightness thanks to the 700 nit panel. Your audience can enjoy better image quality in locations that are away from direct sunlight yet still brighter than average, optimizing the viewing experience.

#### **Internal Memory**



Save and play content with internal memory. Upload your media into the display and playback content immediately. Working in conjunction with the internal browser, it also serves as a memory cache when streaming online content. If the network ever fails, the internal memory keeps content running by playing a cached version of the content, ensuring that your media stays up even if the network goes down.

#### **SmartCMS**



Free and easy-to-use content management system that works exclusively with Philips Sigage Solutions displays to manage your digital signage content. With SmartCMS you can create and schedule your own content over 24 hours every day. Simply create your network, design your content, schedule your playlist and you are ready to play!

#### **SmartBrowser**



Connect and control your content via the cloud with the integrated HTML5 browser. Design your signage content online and connect it with a display or with your complete network. Simply plug in a RJ45 internet cable for network connection, connect the display with the dedicated url-address and you are ready to play your cloud based content.

#### FailOver



Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides content protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection and your ready for instant protection.

#### **OPS** Insert



Turn your display into an all-in-one digital signage solution and create a display network

which is connected, intelligent and secure. Open Pluggable Specification (OPS) is an industry standard slot into which you can add an OPS-standardized media player. This cable free solution gives you the ability to install, use or maintain your hardware whenever you need.

#### **SmartPlayer**

Turn your USB into a true cost effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display.Create your playlist and schedule your content via the on screen menu, and enjoy your own created playlists anytime, anywhere.

#### **IPS Display Technology**

Philips IPS displays uses an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle - even in portrait mode. IPS displays gives you remarkably crisp images with vivid colors, especially suitable for professional video wall and menuboard applications which demand color accuracy and consistent brightness at all times.

#### SmartCollection

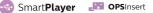
#### **SmartCollection**

SmartCollection offers you customizable solutions to meet your specific requirements.

Both integrators and solution providers are offered the latest innovations, while the audience can enjoy impactful solutions. When developing smart innovations we focus on Caring, Innovative and Impactful solutions.











# Specifications

#### **Picture/Display**

- Diagonal screen size: 54.6 inch / 139 cm
- Panel resolution: 1920x1080p • Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 700 cd/m<sup>2</sup>
- Contrast ratio (typical): 1300:1
- Dynamic contrast ratio: 500,000:1
- Aspect ratio: 16:9
- Response time (typical): 8 ms
- Pixel pitch: 0.63 x 0.63 mm
- Display colors: 1.07 billion Viewing angle (H / V): 178 / 178 degree
- Picture enhancement: 3/2 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

#### Connectivity

- Video input: DisplayPort (1.2), HDMI (x2), DVI-D, VGA (Analog D-Sub), USB, Component (BNC x3), Composite (BNC)
- Video output: DisplayPort, DVI-I, VGA (Analog D-Sub)
- · Audio input: 3.5 mm jack, Audio Left/Right (RCA)
- Audio output: Audio Left/Right (RCA), External speaker connector
- Other connections: OPS, USB
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

#### Supported Display Resolution

-		
•	Computer forma	ts
	Resolution	Refresh rate
	1920 x 1200	60Hz
	1920 x 1080	60Hz
	1440 x 900	60Hz
	1366 x 768	60Hz
	1360 x 768	60Hz
	1280 x 800	60Hz
	1280 x 768	60Hz
	1024 x 768	60Hz
	800 × 600	56, 60, 72, 75Hz
	640 x 480	60, 67, 72, 75Hz
•	Video formats	
	Resolution	Refresh rate
	1080p	50, 60Hz
	1080i	50, 60Hz
	720p	50, 60Hz
	576i	50Hz
	576p	50Hz
	480p	60Hz

60Hz

#### **Dimensions**

- · Bezel width: 6.5 mm
- Set dimensions (W x H x D): 1228.6 x 699.4 x 56.8 mm
- Set dimensions in inch ( $W \times H \times D$ ): 48.4 x 27.5 x 2.2 inch
- Product weight: 24.7 kg
- Product weight (lb): 54.5 lb
- VESA Mount: 400 x 400 mm, M6
- Smart Insert mount: 100 x 100 mm, 100 x 200 mm

#### Convenience

- Placement: Landscape, Portrait
- Tiled Matrix: Up to 10 x 10
- Keyboard control: Hidden, Lockable
- Signal Loop Through: RS232, DVI, IR Loopthrough, VGA, DisplayPort
- Network controllable: RJ45, RS232, One Wire (HDMI-CEC), Card OPS RS232, HDMI (One Wire)
- · Energy saving functions: Smart Power
- · Ease of installation: Smart Insert, AC Out
- Screen saving functions: Pixel Shift, Low Bright
- Other convenience: Carrying handles
- Memory: 16GB eMMC

#### **Power**

- Consumption (On mode): 120 W (Typ.)
- Standby power consumption: <0.4 W</li>
- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz

#### **Operating conditions**

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- Relative humidity: 20 ~ 80 %
- Altitude: 0 ~ 3000 m
- MTBF: 60,000 hour(s)

#### Sound

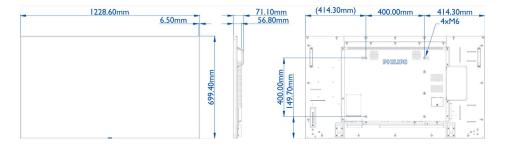
Built-in speakers: 2 x 10 W RMS

#### **Multimedia Applications**

- USB Playback Video: M2TS, M4V, MK3D, MKV, MP4, MPEG, MPG, MTS, TS, TTS, VOB, WMV
- USB Playback Picture: BMP, GIF, JPEG, JPG
- USB Playback Audio: AAC, AIF, AIFF, M4A, MP3,
- WAV, WMA, ASF, LPCM, M3U, MP4

#### Accessories

• Included accessories: Remote Control, Batteries for remote control, AC Power Cord, User manual on CD-ROM, Quick start guide, RS232 cable





480i

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or their respective owners.

- Stand: BM04642 or BM02542 (Optional)
- Optional accessories: ColourCalibrationKit (CCK4601), HDBaseT OPS Receiver (CRD25)

#### **Miscellaneous**

- On-Screen Display Languages: English, French, German, Italian, Polish, Turkish, Russian, Spanish, Simplified Chinese, Traditional Chinese, Arabic, apanese
- Regulatory approvals: CB, CCC, CE, CECP, C-Tick, EPEAT, FCC, Class A, GOST, UL/cUL
- Warranty: 3 year warranty

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  - · Hardware disposal
  - Auditing services

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